

High-Quality HD-SD Subtitling,
Closed Captioning, Teletext,
and Metadata Insertion
for all types of Digital Media
and Digital Broadcasting.



Soft)NI
Digital Suite™

The Most Advanced
Subtitling & Captioning Solutions
for our Digital Global Village™

30 Years of Innovations

Subtitling & Closed Captioning for Digital Media

At last! A software-based solution to burn-in high quality subtitles and to encode closed captions, Teletext, and metadata directly into digital media. No hardware needed!

SoftNI Digital Subtitling Suite™. HD & SD.

SoftNI Corporation, the pioneering developer of subtitling and closed captioning solutions, is pleased to introduce a new breakthrough in subtitling and captioning technology for digital media and digital broadcasting.

SoftNI Digital Subtitling Suite™ is a software-based modular system that allows you to encode HD & SD closed captions, Teletext and metadata, and to burn-in top-quality subtitles, into many types of digital files and data streams.

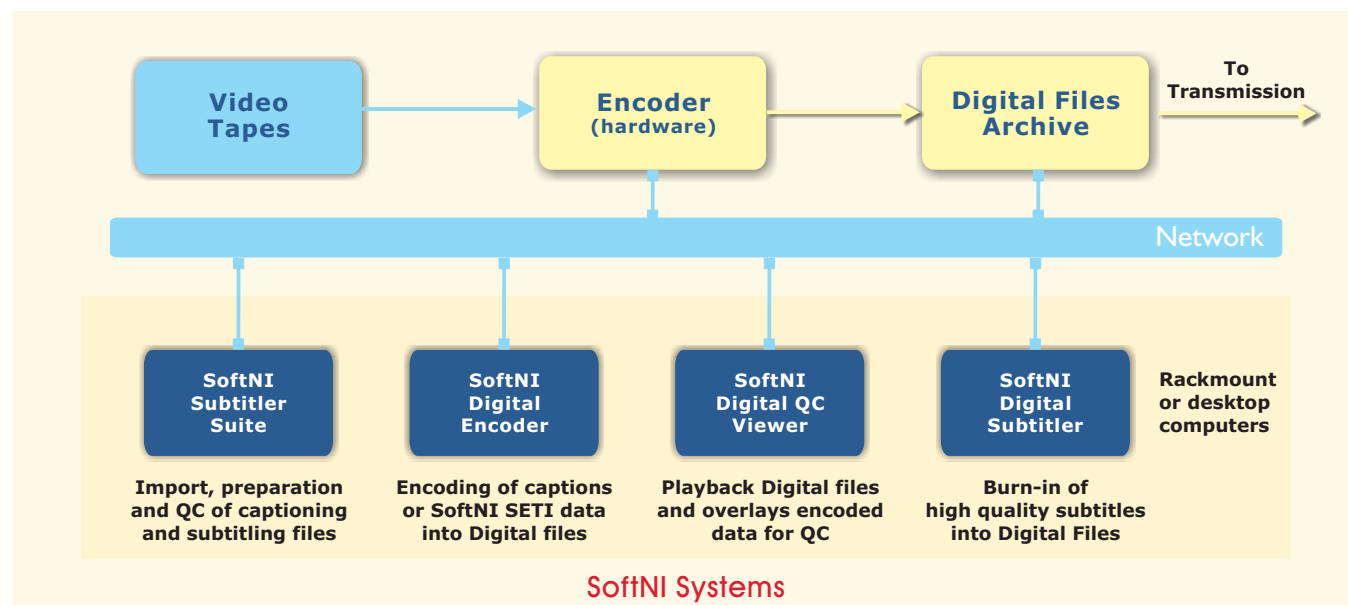
These processes are software based, much faster than real time, and do not require encoders or any other hardware. All software modules run on off-the-shelf computers under Windows XP.

Software Modules*

- SoftNI GXF Encoder
- SoftNI MXF Encoder
- SoftNI DV25 Encoder
- SoftNI Digital Captioner™
- SoftNI Digital QC Viewer
- SoftNI MPEG Subtitler
 - MPEG-1
 - MPEG-2
 - MPEG-4
 - WM9

* More modules are under development

Sample configuration to encode closed captions and metadata, and to burn-in subtitles into Digital files



SoftNI Corporation is the leading worldwide developer of subtitling & closed captioning solutions for the entertainment industry. SoftNI's founder, José M. Salgado, has pioneered many important innovations in the field: a comprehensive set of rules for proper subtitle design based on groundbreaking research (1980), the first PC-based subtitling system (1986); the first solution for DVD subtitling (NAB 1997); the first subtitle preparation system with MPEG/WM9 video player, interactive graphic timeline, and audio wave display (NAB 1998); the first subtitling system for NLEs (NAB 2000); the first open-architecture, software-based multi-channel DVB subtitling transmission system (2001), the first only-software HD-VANC/SD-VBI data encoder for digital files (2004), the first multi-purpose, multi-language, multi-channel, multi-standard, multi-platform subtitle transmission system (2008). SoftNI's continuous development efforts have kept these products at the forefront.