

Software-based Insertion of Subtitles, Captions, Teletext and Metadata into Digital Video Files and Transport Streams



Digital Subtitling Suite™

Allows for efficient and flexible subtitling and captioning processes from a single stand alone station to all kinds of complex automated file-based workflows.

Soft **NI**

Advanced Subtitling & Captioning Systems

Subtitling & Closed Captioning for File-Based Workflows

A software-based solution to burn in high-quality subtitles and to encode closed captions, Teletext, and metadata directly into all types of digital media. No hardware needed!

SoftNI Digital Subtitling Suite™ HD & SD.

SoftNI Corporation, the pioneering developer of subtitling and closed captioning solutions, is pleased to introduce a new breakthrough in subtitling and captioning technology for digital media and digital broadcasting.

SoftNI Digital Subtitling Suite™ is a software-based modular system that allows you to encode HD & SD closed captions, Teletext and metadata, and burn in top-quality subtitles, into many types of digital files and data streams.

Digital Subtitling Suite™ HD & SD is:

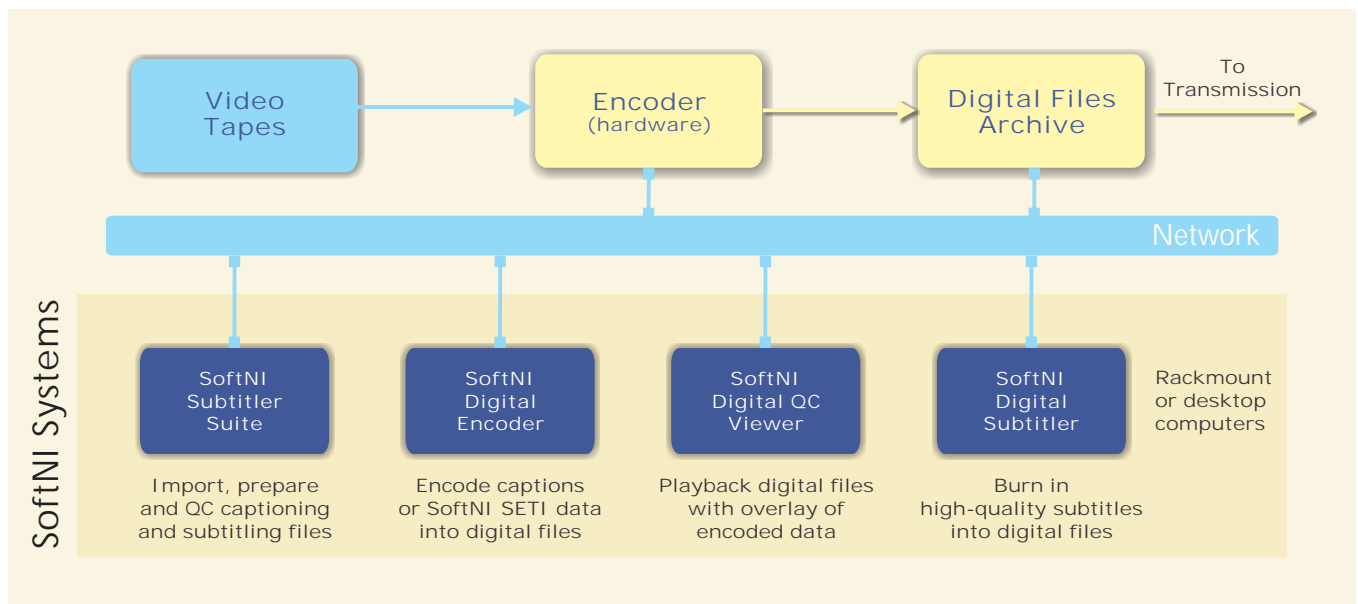
- ▶ Much faster than real time.
- ▶ Usable with off-the shelf computers under Windows 7 or XP.
- ▶ Simple to use – no encoders or other hardware is required.

Software Modules*

- SoftNI GXF Encoder
- SoftNI MXF Encoder
- SoftNI DV25 Encoder
- SoftNI Digital Captioner™
- SoftNI Digital QC Viewer
- SoftNI MPEG Subtitler: MPEG-1,

* Additional modules are under development

Sample configuration to encode closed captions and metadata, and to burn in subtitles into digital files



SoftNI Corporation is the most established developer of subtitling and closed captioning systems globally for the entertainment industry. Our commitment to innovation keeps pushing the boundaries of what's possible. Over 30 years ago, our founder pioneered a new set of rules for subtitle preparation and transmission. Since then we have been FIRST to develop solutions for: PC-based subtitling (1986), DVD subtitling (1997), subtitle preparation with MPEG/WM9 video player, interactive graphic timeline and audio-wave display (1998), NLEs (2000), open architecture software-based multi-channel DVB subtitling (2001), HD-VANC/SD-VBI data encoding into MXF and GXF digital files (2004), multi-purpose, multi-language, multi-channel, multi-standard, multi-platform subtitling transmissions (2008) and comprehensive QA for multi-channel transmissions (2012). We are working on new breakthroughs in subtitling and captioning every day.