

Finally, an Innovative Subtitling & Captioning Solution for Avid!



AVID NLETitler™



Giving post-production and broadcasting professionals the power to handle small and large multi-language subtitling and captioning projects with speed, high-quality, and low cost

Soft **NI**

Advanced Subtitling & Captioning Systems

SoftNI + Avid = NLE Subtitling

At last! Post-production facilities can handle professional multi-language subtitling & captioning projects with top quality, speed, and low operational cost.

AVID NLEtitler™

Avid NLEtitler™ is a professional subtitling solution for Avid NLE systems from SoftNI Corporation - the pioneering developer of subtitling and captioning solutions.

The software is a module of our world-famous Subtitler Suite™, which is an all-purpose multilingual subtitle preparation system that lets users rapidly produce subtitles for projects of all sizes in most European, Asian, African and Middle Eastern languages.

The subtitles feature greatly enhanced design and quality, and comply fully with research-based subtitling quality standards.

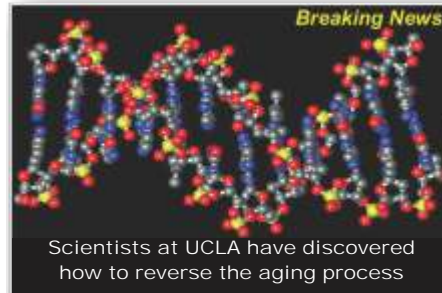
The Avid NLEtitler™ module allows AVID users to export multilingual subtitling files containing top quality, highly readable, anti-aliased bitmap subtitles - with their corresponding time code information.

These subtitling files are imported into Avid using SoftNI plug-ins and the subtitles are automatically placed and frame-synchronized onto Avid's timeline.

Subtitles with time code information created within Avid can also be exported using Avid's Metasync Publisher and imported into SoftNI's systems for open subtitling, closed captioning, DVD, and DVB subtitling.

Key Benefits

For Avid post houses



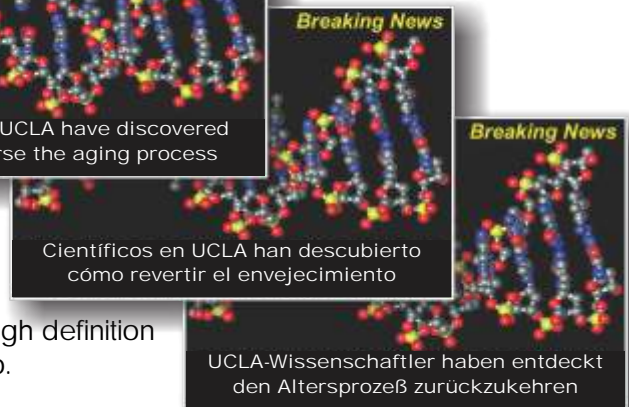
* HD Quality Subtitles are burnt-in while rendering to high definition or digital video.

* Higher Speed. Far faster than other methods of preparing subtitles for Avid. Now you can efficiently and rapidly prepare professional-level subtitling projects (with thousands of titles in a program) in-house, or import them from files prepared by subtitling companies, and burn them directly into the video while rendering with your Avid NLE.

* Increased Revenue. Add subtitling and captioning as a service from your business. With the globalization of content, captions/subtitles are a fast-growing requirement in most parts of the world.

For subtitling companies

Increased Revenue. Now you can create subtitles that export directly to the world's most widely used professional NLEs.



Compatibility

Avid DS

Avid Media Composer

Avid NewsCutter

Avid Studio

Avid Xpress Pro

Avid Studio, Avid Media Composer, Avid Xpress Pro, Avid DS and Avid NewsCutter are trademarks of Avid Technology, Inc.

Please contact us at info@softni.com and let us tell you more about our AVID NLEtitler™!



SoftNI Corporation is the most established developer of subtitling and closed captioning systems globally for the entertainment industry. Our commitment to innovation keeps pushing the boundaries of what's possible. Over 30 years ago, our founder pioneered a new set of rules for subtitle preparation and transmission. Since then we have been FIRST to develop solutions for: PC-based subtitling (1986), DVD subtitling (1997), subtitle preparation with MPEG/WM9 video player, interactive graphic timeline and audio-wave display (1998), NLEs (2000), open architecture software-based multi-channel DVB subtitling (2001), HD-VANC/SD-VBI data encoding into MXF and GXF digital files (2004), multi-purpose, multi-language, multi-channel, multi-standard, multi-platform subtitling transmissions (2008) and comprehensive QA for multi-channel transmissions (2012). We are working on new breakthroughs in subtitling and captioning every day.